

An Introduction to Intuit QuickBase

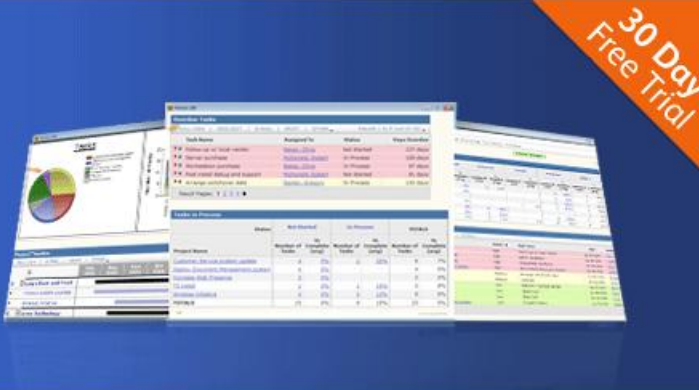
Intuit QuickBase

Award Winning Online Database

Hundreds of thousands of users rely on QuickBase to track, share and manage their data. Free yourself from the spreadsheet shuffle and the limitations of desktop databases.

Get Your FREE Trial

or Get More Info





Our Customers...



...For *serious, business-class databases*, Intuit's QuickBase is the one we recommend – and the one we ourselves use. It's literally our **Editors' Choice for online database**, and **one of the best examples out there** of the potential that cloud computing holds.



www.quickbase.com



What is Intuit QuickBase?

Intuit QuickBase is an online database for quickly building and deploying web applications.

- Easy-to-Use
 - Native UI enables anyone who can build a spreadsheet to build a web app
 - Developers have an XML API available
- Online database for the web
 - A web browser is all that's needed
 - No client or server software required
- Always On
 - Highly reliable (multi-data center)
 - Average 99.9% uptime (10 minutes down per week) including scheduled maintenance
- Quickly integrates with common web services
- Proven
 - Over 50 of the Fortune 100 rely on QuickBase
 - Over 350,000 active users in 2008
 - Use same datacenters as TurboTax to host customers' sensitive business information

Intuit QuickBase Provides...

- Simple, fast database engine
- Rich Permissions Model
- User and group management
- Multiple, integrated web services
 - Email notifications
 - Billing, Charting, Full-text search, file attachments, etc.
- Web-based application development tools
 - Works on any web browser
 - Easy app creation (much easier than traditional DBMS)
 - App Packaging and delivery tools: Effortless cloning of apps
- Web Service APIs
 - XML-based REST API
 - SDKs for Java, Javascript, Perl, VB, C#, etc.

Why Intuit QuickBase Wins

- Gartner Inc. predicts that the software-as-a-service (SaaS) market will grow seven times faster than on-premise software during the next three years and that by 2011, 25% of new business software will be delivered as a service*
- IDC Research shows that worldwide spending on SaaS stood at \$4.2 billion in 2004 and is expected to reach \$10.7 billion by 2009, representing a compound annual growth rate of 21%

QuickBase is

Proven

From a Trusted Brand and Backed by 8 Years of Experience

Simple

Everyday Business Users Can Deploy QuickBase without IT Help

Flexible

More Easily Customizable than the Alternatives : Right-for-Me

Robust

Unlimited Application Model allows users to collaborate on any/all of their business problems

Comprehensive

Greater Scale than competitors the most users

Pro-Business

Tools to help Developers Launch a Whole Business, not just an Application

intuit.

Common Applications

- Project Management
- CRM
- Task Tracking
- Trouble Resolution
- Requester
- Expense Reporting
- Time Tracker
- Asset Management
- Document Management
- Web Forms
- Sales Collateral
- Manage Leads
- Document Library
- Time and Billing
- Purchase Request
- Job Candidate Tracker
- Issue Resolution
- Import Excel
- Your Own Application From Scratch

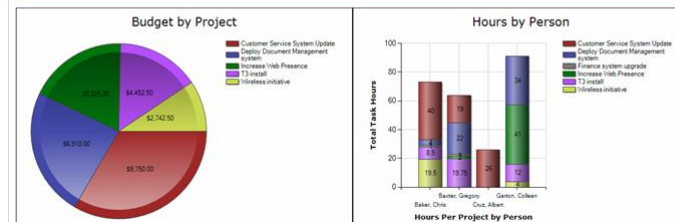


QuickBase 5 Core Features

1. Forms: *Make data entry easy*
2. Reports: *Keep teams informed and updated*
3. Dashboards: *See information when and where you want*
4. Email: *Promote communication and open workflow*
5. Roles: *Invite anyone - Share only what you want*

Company Kruger Windows
Contact Shirley Holmes
Title Team Lead
Address 1
Address 2
City Quahog
State RI
Zip 02882
Phone (913) 555-5395
Fax (913) 555-8627
Mobile (913) 555-2688
Email sholmes@example.com
Web URL http://www.example.com
Lead Source Referral
Status Prospect
Next Action Date 04-27-2008 11:00 AM
Picture [\(Revisions\)](#)
Attachments [Example Resume.pdf](#) [\(Revisions\)](#)
Assigned To Trachy, Kirk
Notes [APR-07-08 Kirk Trachy] Need to send brochure before meeting

Project	Not Started		In Progress		Completed		On Hold		TOTALS	
	Number of Tasks	% Complete (avg)	Number of Tasks	% Complete (avg)	Number of Tasks	% Complete (avg)	Number of Tasks	% Complete (avg)	Number of Tasks	% Complete (avg)
Customer Service System Update	3	0%	5	15%	4	100%			12	39%
Deploy Document Management system	3	0%	1	15%	4	100%	1	0%	9	50%
Finance system upgrade	1	0%	1	15%					2	0%
Increase Web Presence	7	20%	1	30%					8	21%
T3 install	4	0%	1	25%	4	50%			9	25%
Wireless initiative			1	100%	2	100%			3	100%
TOTALS (14 groups)	18	0%	8	26%	14	86%	1	0%	41	38%



QuickBase Is Completely Web-based

intuit. Sign In Search

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Intuit QuickBase

QuickBase is Intuit's proven platform for creating - or selecting and customizing - on-demand business applications that work the way you want.

[Try Us Free!](#) or [Get More Info](#)

QuickBase applications make tracking, updating and sharing information easy.

- Project Management**
Simplify work with one of our project management solutions.
- IT Management**
Efficient IT management that saves time and frustration.
- Online CRM (Sales Management)**
Customizable applications ready to manage your sales and CRM.
- Build Your Own Application**
Build your own the easy way with our proven platform.

[See more >>](#)

Download IDC Buyer Case Study Now

Learn what key drivers and decision criteria one small business - Zopa, Inc. used when making their decision to buy QuickBase.

[Download Now >>](#)

QuickBase Application Library

View hundreds of applications created by QuickBase customers.

[Learn more >>](#)

Business Consultant Program

Become a business consultant today and start leveraging QuickBase with your clients.

[Learn more >>](#)

Connect With Us

Reach out to QuickBase on:

Getting Started Is Easy

Intuit QuickBase intuit.

Debug Help | Signed in as Elizabeth McCann ▾ MY QUICKBASE

Create a New QuickBase Application...

from one of our pre-built applications
Start with one of our pre-built applications and customize it to fit your needs.

- [Project Management](#)
- [Sales Management](#)
- [Customer Service](#)
- [Marketing](#)
- [Professional Services](#)
- [Employee and Training Management](#)
- [IT and Back Office](#)
- [Legal](#)
- [Real Estate](#)
- [Process Excellence](#)

Project Management			
	Project Manager	Project Manager Plus	Project Manager Plus (Microsoft Project® Starter)
APPLICATION FEATURES	Get Started	Get Started	Get Started
Projects Manage and report on your multiple projects	✓	✓	✓
Tasks Delegate tasks and monitor their status	✓	✓	✓
Issues Track and delegate the issues that arise as the project progresses		✓	✓
Documents Create a repository of all of your project documentation		✓	✓
Resources Identify your project team (internal and partners) and capture relevant data like their billing rates and contact info		✓	✓
Timecards Capture the time your team spends on each project		✓	
Contacts Capture the client details for the key contacts for your projects and integrate this with your Outlook contacts		✓	
Synchronize with Microsoft Project® Use QuickBase to roll disconnected files into ONE application offering real-time, web-based reporting			✓

from scratch
[by importing your data](#)
[by importing from Microsoft Project@ spreadsheet style](#)
[database style](#)

from our application library
Access over 200 QuickBase and customer applications in our application library.
[Visit the QuickBase Application Library](#)

Dashboards: Keep Everyone On The Same Page

Intuit QuickBase intuit.

Customize Share Recent Find Help Debug Signed in as Elizabeth McCann MY QUICKBASE

Project Manager Plus CONTACTS PROJECTS TASKS ISSUES DOCUMENT LIBRARY RESOURCES TIME CARDS

Project Manager Dashboard

[Quick Start Guide](#) [Team Member Dashboard](#) [Add Similar Project](#) [Customize this Page](#)

We've included sample data for illustrative purposes. [\(Delete Sample Data Now\)](#)

Project Status

FULL REPORT | EMAIL | PRINT | OTHER ▾

Project Name	Not Started		In Process		On Hold		Completed		TOTALS	
	Number of Tasks	% Complete (avg)	Number of Tasks	% Complete (avg)	Number of Tasks	% Complete (avg)	Number of Tasks	% Complete (avg)	Number of Tasks	% Complete (avg)
(empty)	1	0%			1	0%	4	100%	6	67%
Customer Financial system upgrade							3	100%	3	100%
Customer Service system update	3	0%					4	83%	7	47%
Deploy Document Management system	1	0%					4	50%	5	40%

Result Pages: 1 2

Overdue Tasks

FULL REPORT | GRID EDIT | EMAIL | PRINT | OTHER ▾ Results 1 to 7 (out of 9)

Task Name	Project Name	Priority ▲	Start	Assigned To	Status	Days Overdue
EDIT VIEW Storyboard	Wireless initiative	High	04-30-2008	McCann, Elizabeth	In Process	124 days
EDIT VIEW Follow-up w/ local vendor	T3 install	High	08-02-2008	Baker, Chris	Not Started	26 days
EDIT VIEW Revise based on feedback		Medium	10-13-2007	Garton, Colleen	Not Started	319 days
EDIT VIEW Unit test	Wireless initiative	Medium	10-27-2007	Cruz, Albert	In Process	270 days
EDIT VIEW Beta test	Wireless initiative	Medium	12-16-2007	Cruz, Albert	In Process	256 days
EDIT VIEW Server installation	Customer Service system update	Low	09-26-2007	McCann, Elizabeth	Not Started	340 days
EDIT VIEW Workstation installation	Customer Service system update	Low	09-28-2007	McCann, Elizabeth	Not Started	337 days

Result Pages: 1 2

Project Timeline

FULL REPORT | GRID EDIT | EMAIL | PRINT | OTHER ▾ Results 1 to 5 (out of 5)

Project Name	Project Lead	2007				2008									
		Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	
▼ Aircrafts Inc															
➔ EDIT VIEW Deploy Document Management system	Chris Baker														

Roles: Determine Who Sees What Info

Intuit QuickBase intuit.

Customize Share Recent Find Help Debug Signed in as Elizabeth McCann MY QUICKBASE

Project Manager Plus CONTACTS PROJECTS TASKS ISSUES DOCUMENT LIBRARY RESOURCES TIME CARDS

Team Member Dashboard Customize this Page

We've included sample data for illustrative purposes. ([Delete Sample Data Now](#))

Instructions

This view contains a list of the tasks and issues that have been assigned to you. Once the status of any of these is changed to Complete, they will no longer appear here.

My Tasks Results 1 to 4 (out of 4)

FULL REPORT | GRID EDIT | EMAIL | PRINT | OTHER ▾

	Priority	Task Name	History/Notes	Start ▲	Calculated Finish Date	Actual Finish Date	Days Overdue	Status	% Complete	Export Event
<i>(empty)</i> 1 Task										
EDIT	VIEW	Low	Design 2		10-22-2007	10-26-2007	312 days	On Hold		
Customer Service system update 2 Tasks										
EDIT	VIEW	Low	Server installation		09-26-2007	09-28-2007	340 days	Not Started		
EDIT	VIEW	Low	Workstation installation		09-28-2007	10-01-2007	337 days	Not Started		
Wireless initiative 1 Task										
EDIT	VIEW	High	Storyboard		04-30-2008	05-01-2008	124 days	In Process		

My Open Issues Results 1 to 1 (out of 1)

FULL REPORT | GRID EDIT | EMAIL | PRINT | OTHER ▾

	Issue Name	Company	Priority ▲	Description	Date Identified	Due Date	Days Overdue	Status	Date Resolved
EDIT	VIEW		High	The usability feedback indicates major problems with fundamental design. We need to go back to the drawing board.	08-22-2007	09-29-2007	339 days	Open	

Emails: Can Be Set Up On The Fly

The screenshot displays the Intuit QuickBase interface. On the left, a sidebar lists various tables including 'Projects', which is currently selected. The main area shows the configuration for the 'Projects' table, with the 'Emails' tab active. A table lists two email notifications:

Type	Name	To	More Info
<input type="checkbox"/> Notification	Project Status is Complete	Me	Sent whenever Projects are Modified
<input type="checkbox"/> Notification	New Project Added	[Project Lead]	Sent whenever Projects are Added

Below the configuration is a preview of an email notification:

Website Revision has been Completed
 notify@quickbase.com
 Sent: Tue 9/2/2008 5:45 PM
 To: McCann, Elizabeth

The email body contains the following information:

The status on the following project has been updated to Complete.

Project Manager Plus: Projects (project #33)

Project Information

Project Name	Website Revision
Project Lead	Elizabeth McCann
Contact Name	John Hunh
Status	Completed
Priority	High
Percent Complete	

Helping Enterprise Workgroups Succeed



Industry: Financial Services

Teresa McGuire, Business Systems Analyst

100 sales reps sent Teresa their separate weekly reports via spreadsheets. Combining these spreadsheets into one comprehensive database was a necessary but increasingly time-consuming task, taking up to 25 hours a week and requiring ever more of Teresa's time and oversight.

QuickBase provides:

- A central source of shared information for the entire team
- Real-time access for every sales rep and manager
- Easy to use, customizable reporting
- Distributed data administration



Industry: Transportation & Logistics

Alora Chistiakoff, IT Manager for IT Revenue Business Solution Delivery Team

"We wanted consistency in IT project governance for both IT and the business users we serve so that we could be more responsive and manage expectations far better. In fact, the people who might be happiest with QuickBase are the business users."

QuickBase provides:

- Familiar, cost effective solution to quickly address IT PM issues
- Home base for teams to see, share and update project info
- Clear and timely communication of critical information with automated reports
- Quick ramp up time – 7 new apps running in only 3 months
- Readily accepted and widely adopted by business users

www.quickbase.com

Solving for Small Business Data Needs



Industry: Consulting Services

Daniel Pries, Founder and principal

Specializing exclusively in presentation services, ProPoint Graphics has many projects to manage at one time. Initially, they had a hodge-podge collection of Excel files with different formulas that were all linked together.

With QuickBase, ProPoint Graphics...

- Haven't missed a single deadline since rolling out QuickBase in Feb 2006.
- Enjoy a 95% higher employee utilization rate.
- Saw a 15% increase in repeat business.
- Have higher percentage of close rates – sales never loses track of estimates



Industry: Venture Capital

Will Price, Managing Director

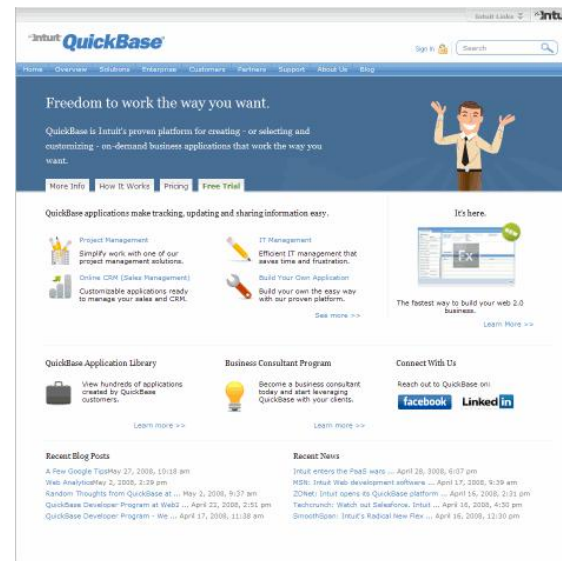
"Business users today don't want to have to deal with IT, wait for servers to be provisioned, databases to be set up – they just want tools that work for them."

QuickBase provides:

- Replacement to FileMaker Pro application with modern SaaS application
- Rapid deployment – taking only 4-6 hours to recreate the app in QuickBase
- Easily accessible place for partners to manage deals
- A great way to track business – from anywhere and at anytime

QuickBase Wrap Up

- Collaborative Applications
- Web Based
- No Servers or Software Required
- \$249/mo for the 1st 10 users
- \$3/mo per additional user
- Month to Month
- No Contracts
- Unlimited Applications
- Get Up and Going In Minutes



Your applications reinvented for the web

Intuit QuickBase

- From the makers of QuickBooks, TurboTax and Quicken
- 53 Million Income Tax Returns process with TurboTax
- Over 70 Million Intuit customers
- A part of America's Most Admired Software Company
– Fortune Magazine 2006, 2007
- 8300 Employees worldwide
- Founded in 1983

TRUSTe and Ponemon Institute Name Intuit as one of three Top Three Most Trusted Companies of 2007 for Privacy.

